

INTERNATIONAL EXHIBITION ON DAIRY PRODUCTS,
PROCESSING & PACKAGING MACHINERY,
COLD-CHAIN AND ALLIED INDUSTRIES

Concurrent Show:

11th INTERNATIONAL
PULTRY
& Livestock Expo 2023

12th Edition

DairyTech India 2023

Mark your calendar :

25

26

27

AUGUST 2023

BIEC, BANGALORE

INDIA



Organizer:



Supported by:



Progressive Dairy Farmers'
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Official Publications:

AgriBusiness &
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AGRITECH INDIA

GATEWAY TO THE LARGEST DAIRY, LIVESTOCK & TECHNOLOGY MARKETINDIA



Indian Dairy Industry:

India has been the leading producer and consumer of dairy products globally ever since 1998 with a persistent growth. Dairy activities form one of the fundamental segments of the rural Indian economy, serving as a significant source of employment and income.

Nearly the entire of the dairy produce in India is consumed domestically, with the majority of it being sold as fluid milk. On account of this, the Indian dairy industry holds tremendous potential for value-addition and overall improvement. The dairy market in India had reached a value of INR 11,357 billion in 2020. Along with putting forward beneficial business prospects, the dairy industry in India serves as a tool of socio-economic development.

Keeping in view, the Government of India has established various schemes and initiatives aimed at the improvement of the dairy sector. The private participation has also increased over the past few years. Both national and international players are entering the dairy industry attracted by the magnitude and potential of the Indian Dairy Market.

The center of attention has been the value-added products for instance cheese, yogurt, probiotic drinks, etc. and also launching of modern products keeping in mind the particular requirements of the Indian consumers. The improvisation of milk procurement network is promoting the development of the dairy industry in India.

Looking forward, the market is expected to reach a value of INR 21,971 billion by 2024, exhibiting a CAGR of around 16% during 2019-2024.

Trends in the Dairy Industry

Customers leaning towards a healthy way of life have turned tables for the dairy industry. This has encouraged players in the dairy foods market to innovate a lot in their offerings. One of the major areas of focus in the dairy industry is to give sustainable nourishment to populace produced in an environment-friendly way.

Clean labels have turned out to be the 'new supreme' for dairy products. It has now turned from a 'fad' to a 'need'. The big players have made clean labels a behavior as in helping to increase customer faith and alleviate brand risk.

Also, there is a fast growing requirement for clearness among customers in the dairy industry. Using data technologies for example sensors, data analytics and digital technology at unparalleled levels are empowering dairy companies to facilitate better decision-making.

Corporations are contributing new and ground-breaking ways to attract clienteles. Flavoured dairy products are gathering much attention of the younger inhabitants. Corporations in the dairy industry are captivating this trend quite gravely as in bringing products that contain no or very less added sugar content.

Corporations in the dairy industry have been using the useful and technological benefits in product development to drive more variety and enthusiasm into their products.

Challenges

India has the largest bovine population in the world as blessed with a huge

biodiversity of 43 indigenous cattle breeds and 13 Buffalo breeds. However, the milk production per animal is significantly low as compared to the other major dairy producers.

Besides, the Indian dairy sector is plagued with various other impediments like shortage of fodder, poor quality of feed, poor transportation facilities and lack of appropriate cold chain infrastructure. As a result, the supply side lacks in elasticity that is expected of it.

In terms of packaging, there is an additional need for protective packaging for cow's milk due to artificial lighting. Light-protective packaging may be the most effective approach in protecting milk from photo-induced sensory damage.

Despite challenges, one emerging trend in Indian dairying is the growing number of the commercial dairy farms in the urban and peri-urban areas of the metros and big cities.

Emergence of Commercial Farming

Commercial dairy farming in India is undoubtedly playing a significant role in the total milk manufacturing and economy of our country. And approximately all regions of India are appropriate for setting up dairy farming business. Farmers need to learn about better dairy or cattle management, good breeding, balanced diet, preventing disease, primary care and modern farming techniques to get improved production. Keeping good prevention and management system improve dairy farming.

Understanding the growing significance of commercialization, the dairy sector needs to meet the challenges of globalization, in terms of organized manufacturing and marketing. A lot of State Dairy Development Departments, cooperatives like Amul and private sector dairy players are giving a momentum to setting up technically profitable dairy farms leading to clean milk production.

Holistic growth

As farming and dairy sector share an association owing to the equally connected inputs and outputs, it is significant to promote the two together to move towards holistic growth. It is significant to bring in quality feed material and well-organized feeding techniques, encourage commercialization and automation of dairy farms, expand networks to promote processed food and beverages based on milk, have well managed cold chain amenities to reduce wastage and organize the sector further.

So as to promote these and make sure the all-round development of the Indian dairy industry, we invite dairy companies, investors, packaging and processing machinery manufacturers, cold-chain developers, feeds suppliers, livestock healthcare companies to join us at 12th DairyTech India 2023 from **25-26-27 August, 2023** in Bangalore, India. The event will have co-located shows - 14th AgriTech India 2023, 14th India Foodex 2023 and 11th International Poultry & Livestock Expo 2023.

DairyTech India 2023 is the best place to become part of the emerging Indian Dairy Industry and promote its further commercialization.





Products/Exhibitor/ Visitor Profile

- Dairy Technology & Equipment Manufacturer / Exporters
 - Dairy Products Manufacturer / Exporter / Traders
 - Ice-cream Machinery & Equipment
 - Livestock Technology
 - Ghee Making Machines, Mixer, Feeders & Grinders.
 - Packaging Machinery, Equipment & Materials
 - Feed Manufacturing Machinery
 - Feed Storage System.
 - Feeds, Feeding & Feed Additives-Vitamins
 - Milk Storage Tanks / Silos Mfrs.
 - Butter / Cheese / Cone Machines.
 - Animal Farming Consultants
 - Veterinary Products
 - Milk & Food process industry owners
 - Cattle / Dairy farmers
 - Dealers, Distributors of Dairy Industry
 - Cooling, Fermentation & Freezing Systems
 - Fermented milk, Ice cream & milk powder
 - Butter, Butter oil, Cheese, Condensed milk
 - Animal Husbandry Products
 - State & Central Govt. Department/ Agencies
 - Milk Co-operatives / NGOs.
 - Food Lab & Quality Testing Equipment
 - Waste Disposal Systems & Equipment
 - Disinfectants For Dairy Industry
 - Enzymes & Health Management
 - Housing & Environment Management
 - Value Added Milk Products
 - Animal Health Products
 - IT Solutions
 - Cold Chain / Cold Storage / refrigerated Van
 - Magazines/ News Paper / Books / Directories
 - New Dairy & Agro entrepreneurs
 - Ministries / Export Promotion Bodies / Departments
 - Educational Institutes / College / Universities etc
 - Agri / Dairy Farmers
-and many dairy products & services suppliers.



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ORGANIZER INTRODUCTION:

Media Today Group is among one of the India's leading agro trade event organiser and publications House. Media Today Group is pioneer in organizing specialised trade exhibitions on Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry including food and commodities conferences, workshops, etc. with the active support, and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of

professionals, technocrats and marketing experts with over a decade of experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. The Group publishes prestigious magazines like Floriculture Today, AgriBusiness & Food Industry, Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. The Group has a strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

For Stall booking & other details please contact:

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Members of :



www.dairytechindia.in

STALL RESERVATION FORM

SHELL SCHEME PER SQUARE METER

(Applicable GST 18%)



Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.

| | | | |
|------------------|--------------|----------------------|--------------------|
| Min. 9 sq. Mtr. | 1 side open | Rs. 8300/- per sqmt. | Euro 230 per sqmt. |
| Min. 18 sq. Mtr. | 2 sides open | Rs. 8900/- per sqmt. | Euro 245 per sqmt. |
| Min. 36 sq. Mtr. | 3 sides open | Rs. 9300/- per sqmt. | Euro 260 per sqmt. |
| Min. 75 sq. Mtr. | 4 sides open | Rs. 9500/- per sqmt. | Euro 270 per sqmt. |

| 1 SIDE OPEN STALL | |
|--------------------|-----------------------|
| 9 sqm. stall | Rs. 74700/- + 18%GST |
| 12 sqm. stall | Rs. 99600/- + 18%GST |
| 15 sqm. stall | Rs. 124500/- + 18%GST |
| 18 sqm. stall | Rs. 149400/- + 18%GST |
| 2 SIDES OPEN STALL | |
| 18 sqm. stall | Rs. 160200/- + 18%GST |
| 21 sqm. stall | Rs. 186900/- + 18%GST |

RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

| | | | |
|------------------|--------------|----------------------|--------------------|
| Min. 18 sq. Mtr. | 1 side open | Rs. 7300/- per sqmt. | Euro 195 per sqmt. |
| Min. 27 sq. Mtr. | 2 sides open | Rs. 7900/- per sqmt. | Euro 205 per sqmt. |
| Min. 36 sq. Mtr. | 3 sides open | Rs. 8300/- per sqmt. | Euro 215 per sqmt. |
| Min. 75 sq. Mtr. | 4 sides open | Rs. 8900/- per sqmt. | Euro 230 per sqmt. |

| 1 SIDE OPEN STALL | |
|--------------------|-----------------------|
| 18 sqm. stall | Rs. 131400/- + 18%GST |
| 21 sqm. stall | Rs. 153300/- + 18%GST |
| 2 SIDES OPEN STALL | |
| 27 sqm. stall | Rs. 213300/- + 18%GST |
| 30 sqm. stall | Rs. 237000/- + 18%GST |
| 3 SIDES OPEN STALL | |
| 36 sqm. stall | Rs. 298800/- + 18%GST |
| 45 sqm. stall | Rs. 373500/- + 18%GST |

OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

| | | |
|------------------|----------------------|--------------------|
| Min. 36 sq. Mtr. | Rs. 5500/- per sqmt. | Euro 165 per sqmt. |
|------------------|----------------------|--------------------|

PREMIUM STALL (INSIDE HALL) PER SQ MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

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| Min. 27 sq. Mtr. | Rs. 14500/- per sqmt. | Euro 275 per sqmt. |
|------------------|-----------------------|--------------------|

- Extra Power Charges Rs. 2500/- (Euro 45) per KW (if required).
- Stall booking on first come first serve basis.

- Stall booking is subject to receive 100% payment in advance.
- Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on.

Yes, I agreed to book stall at "DairyTech India 2023". Please reserve space ofSq.m. under Shell Scheme / Raw Space (inside hall) / Open to Sky Raw Space Scheme / Premium Stall scheme at expo. We agree to all terms and conditions (mentioned on our website) applicable for participation in the Expo. Our details are as follows:

Name:.....Designation:.....Company / Organization Name.....

Address:.....City:.....Pin/Zip:.....

State:.....Country:.....Mobile:.....E-mail:.....Date.....

We are enclosing a Cheque/DD of Rs.....No. Dated Drawn in favour of

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